



## Rules and Conditions

All tickets are reviewed manually after registration. If you are not an e-retailer, we will receive the right to cancel your ticket, you will then be notified that your booking has been cancelled. This means that the QR code attached to your confirmation email is no longer valid.

Terms that you approve by applying:

Emeet is free (with some exceptions).

If you are a supplier, you must be a partner of Emeet in order to participate in the event. To become a partner, please contact: [marknad@ehandel.se](mailto:marknad@ehandel.se).

If you register for a ticket and do not attend the event or do not cancel your ticket in time (at least 24 hours before it starts) then you will be charged for our costs. Keep in mind that you are taking up a place from another e-retailer who would have been able to share knowledge or learn new things if you cancelled your ticket in time.

You will be charged 1500 SEK excluding VAT if you do not show up on the day or evening.

You will be charged 3000 SEK excluding VAT if you were registered for both day and dinner tickets but do not show up on any of these.

Emeet is only for e-retailers (suppliers are removed immediately).

If you are a supplier, you can only participate by being a partner of Emeet.

If you are a student, you cannot apply for a ticket at this stage, student tickets are released on availability.

You are an e-retailer if you have a registered company or are employed by a company - which has a web shop that currently sells goods. An online store that sells goods under its own name and has the purchase flow on its own website.

All these definitions assume that you own an e-commerce, or have an employment with an e-commerce company, that is your main business. For example, if you are both a supplier and an e-retailer, you are classified after the work you perform 8-17 in the days and where you are paid for. If you work for a supplier during the day but also have a webshop on the side, you are classified as a supplier.

Risk capitalists who work actively with their investments are the exempt requirement for being an e-retailer.

Industry associations, Incubator operations and Science Parks are exempt from the requirement to be an e-retailer.

Emeet is created by and together with all participants (there is no audience).

There is no finished program, there are no booked lecturers and there is no audience at Emeet.

Emeet is created by you together with the other participants. If no one sets up topics on the "Gridd" then there will be no discussions.

Everyone is equal to Emeet, you do not have to be an expert or be afraid to say the wrong things.

If you want to know something, write it up on the Gridd, if you want to talk about something, write it up on the Gridd.

We will photograph and film during the event and we receive the right to use this material to promote our events. If you do not wish to be featured, then please email us at: [event@ehandel.se](mailto:event@ehandel.se).

When you apply for a ticket, you must approve that your name, job title, company name and e-mail address will be included on the official list of participants. With your application you also give us the right to send out information about other events, information and offers. If you do not wish to be sent out by us, you can unsubscribe by sending an email to [info@ehandel.se](mailto:info@ehandel.se).